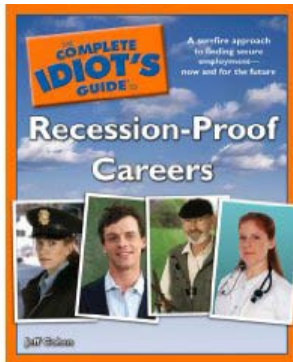


## ***The Complete Idiot's Guide to Recession Proof Careers, by Jeff Cohen***



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Visit [www.boldroad.com](http://www.boldroad.com) -- the go-to source for the coaching and tools you need to own your future.

Every major news source is predicting when the recession will end and job growth will return. But isn't job security elusive even in the best of economic times?

***The Complete Idiot's Guide to Recession-Proof Careers* shows you how to take control of your future regardless of job, industry or economic conditions.** Despite high unemployment rates, many careers are still recession proof. This book not only helps you identify those professions, but also gives you the strategies, tools, and action plan to keep your career on the rise. Don't limit yourself to just a safe job; build the work and personal life of your dreams.

In *Recession-Proof Careers*, you will learn to:

- Identify Optimal Industries and Positions
- Find High-Demand and Niche Jobs in Growth Mode
- Become an Indispensable High Performer
- Build and Apply Transferable Skills
- Generate Alternate Income Streams

*Recession-proofing* is about protecting your career, your finances, and ultimately your family.



Jeff Cohen (Bergen County, NJ), founder of BoldRoad.com, is the go-to source for the coaching and tools needed to own your future -- through recession and beyond. Whether you're overworked or unemployed, an entrepreneur launching a new venture, or simply interested in generating alternate income streams, *The Complete Idiot's Guide To Recession-Proof Careers* will help forge a bold road to a career that works for you.

Cohen is also the author of *The Complete Idiot's Guide to Working Less, Earning More* and *Dating, Inc.: How to Recruit, Select, and Retain the Right Man for a Relationship*. He has shared his insights widely in the media including appearances on CNN, CBS, NJN, and "Voice of America," and through interviews with *USA Today*, the *New York Daily News*, the *Denver Post*, the *Chicago Tribune*, and the *Boston Herald*. Jeff holds a dual degree in Psychology and Marketing from University of Pennsylvania and Wharton School of Business. Jeff also consults with Fortune 500 companies, drawing on his human resource and management experience at American Express.